

# 2017 Survey of Cuban American Registered Voters





surveyusa.net

The survey was commissioned by Inspire America and conducted by #1 ranked national polling firm, SurveyUSA. No research company of any size scores as highly as SurveyUSA on four key metrics:

- how accurate its surveys are;
- how much predictive value its surveys have;
- how little partisan bias its surveys have; and
- how prolific SurveyUSA is

These rankings are published by the independent, non-partisan statisticians at 538.com. You can see the ranking here: <https://projects.fivethirtyeight.com/pollster-ratings/>



www.inspireamerica.org

Inspire America was founded with a commitment to promote democracy in Cuba and the Americas. In its short one year history, it has:

- sponsored independent polls,
- visited with multiple heads of state,
- proposed policy,
- sponsored Cuban democracy leaders,
- sponsored TV campaigns and
- co-produced a TV series **Leyendas del Exilio**, with award winning directors documenting the history of the pro-democracy struggle in Cuba.

# KEY FINDINGS

## **Cubans in Miami-Dade County Support Trump Administration Sanctions Against Havana, Back Expulsion of Cuban Diplomats from USA, Want to See Cuban Gov't Returned to List of State-Sponsored Terrorists:**

SurveyUSA interviewed 405 Cubans from Miami-Dade County FL 10/18/17 through 10/25/17 on behalf of the Inspire America Foundation. 59% of the interviews were conducted in English, 41% were conducted in Spanish. All of those interviewed were registered to vote. Among the survey's key findings:

By more than 2:1, Cubans support new sanctions against the Cuban government announced by the Trump administration in June 2017.

70% say that the Trump administration's decision in August 2017 to reduce the number of American diplomats in Havana and to expel Cuban diplomats from the United States was the right response or not forceful enough, as a response to incidents of hearing loss and possible brain damage.

By 5:3, Cubans say that the Cuban government should be returned to the list of state-sponsored terrorists.

Overwhelming numbers say that Cubans who have worked for the Cuban police, military or intelligence agencies should not be eligible for visa and immigration benefits.

By 2:1 Cubans say that they oppose the Cultural Exchange Program in its current form

Miami Dade Cubans want Radio and TV Marti to be improved so its signal can reach Cuba without interference

Miami-Dade Cubans voted 2:1 for Trump on 11/08/16

1 In June of 2017, President Trump announced new sanctions against the Cuban government. At the time, did you support these sanctions? Oppose these sanctions? Or, did you not know enough to say?

405 Cuban Registered Voters	All	Party Affiliation Aggreg		
Credibility Interval: ± 4.9 pct points		Republic	Independ	Democrat
Support	58%	81%	44%	39%
Oppose	24%	6%	36%	44%
Do Not Know Enough	18%	14%	19%	17%
Total	100%	100%	100%	100%
Composition of Cuban Registered Voters	100%	44%	33%	18%

2

In August of 2017, 20 American diplomats stationed in Cuba were victimized. Some have hearing loss and possible brain damage. In response, the United States government reduced the number of American diplomats in Havana and has expelled Cuba's diplomats from the United States. Was the U.S. Government's response...?

405 Cuban Registered Voters	All	Party Affiliation Aggreg		
		Republic	Independ	Democrat
Credibility Interval: ± 5 pct points				
Too Forceful	15%	8%	18%	26%
Not Forceful Enough	26%	27%	29%	22%
Just Right	44%	57%	38%	33%
Not Sure	15%	8%	15%	19%
Total	100%	100%	100%	100%
Composition of Cuban Registered Voters	100%	44%	33%	18%

**3** Given the August attack on American diplomats, do you now believe that President Trump's sanctions from June did not go far enough? Were just right? Or, Went too far?

405 Cuban Registered Voters	All	Party Affiliation Aggreg		
Credibility Interval: ± 5 pct points		Republic	Independ	Democrat
Did Not Go Far Enough	27%	36%	26%	14%
Were Just Right	41%	54%	34%	31%
Went Too Far	16%	3%	23%	27%
Not Sure	16%	7%	17%	28%
Total	100%	100%	100%	100%
Composition of Cuban Registered Voters	100%	44%	33%	18%

4

Also in August, President Trump imposed sanctions against Venezuela, calling the government of Nicolas Maduro a "dictatorship." Should U.S. sanctions on Venezuela be extended to Cuban Government officials who are advising the Maduro Government in Venezuela?

405 Cuban Registered Voters	All	Party Affiliation Aggreg		
Credibility Interval: ± 4.3 pct points		Republic	Independ	Democrat
Yes	75%	89%	67%	66%
No	12%	6%	16%	14%
Not Sure	14%	4%	17%	21%
Total	100%	100%	100%	100%
Composition of Cuban Registered Voters	100%	44%	33%	18%

5 Should the United States put the Cuban government back on the list of state-sponsored terrorism?

405 Cuban Registered Voters	All	Party Affiliation Aggreg		
Credibility Interval: ± 5 pct points		Republic	Independ	Democrat
Yes	52%	73%	41%	32%
No	30%	13%	39%	46%
Not Sure	19%	13%	20%	22%
Total	100%	100%	100%	100%
Composition of Cuban Registered Voters	100%	44%	33%	18%

6

Should Radio & TV Marti be improved, including adding a satellite signal that the Cuban government cannot block? Or, should Radio & TV Marti be left as it is?

405 Cuban Registered Voters	All	Party Affiliation Aggreg		
		Republic	Independ	Democrat
Credibility Interval: $\pm 4.6$ pct points				
Be Improved	68%	74%	68%	60%
Left As Is	17%	14%	20%	24%
Not Sure	15%	12%	12%	16%
Total	100%	100%	100%	100%
Composition of Cuban Registered Voters	100%	44%	33%	18%

7

The Cultural Exchange Program, as it exists today, allows only those Cuban performers approved by the Cuban government to come to the United States and perform for profit. The Cuban performers are required to share their earnings with the Cuban government. American performers are not allowed to perform inside of Cuba unless they are approved by the Cuban government and agree to not criticize the Cuban government: Do you support or oppose the Cultural Exchange Program as it exists today?

405 Cuban Registered Voters	All	Party Affiliation Aggreg		
Credibility Interval: $\pm 4.8$ pct points		Republic	Independ	Democrat
Support	23%	18%	27%	31%
Oppose	64%	70%	67%	54%
Not Sure	13%	12%	6%	16%
Total	100%	100%	100%	100%
Composition of Cuban Registered Voters	100%	44%	33%	18%

8

Should Cubans who have committed human-rights violations including acts of repression, be eligible for visa and immigration benefits?

405 Cuban Registered Voters	All	Party Affiliation Aggreg		
Credibility Interval: $\pm 3.7$ pct points		Republic	Independ	Democrat
Yes	8%	6%	8%	10%
No	83%	90%	85%	75%
Not Sure	9%	4%	8%	16%
Total	100%	100%	100%	100%
Composition of Cuban Registered Voters	100%	44%	33%	18%

9 Should Cubans who have worked for Cuban police, military or intelligence agencies be eligible for visa and immigration benefits?

405 Cuban Registered Voters	All	Party Affiliation Aggreg		
		Republic	Independ	Democrat
Credibility Interval: ± 4.4 pct points				
Yes	16%	11%	22%	16%
No	73%	81%	69%	71%
Not Sure	11%	8%	9%	13%
Total	100%	100%	100%	100%
Composition of Cuban Registered Voters	100%	44%	33%	18%

10

Should Cubans who have worked in key positions in the Cuban government be eligible for visa and immigration benefits?

405 Cuban Registered Voters	All	Party Affiliation Aggreg		
		Republic	Independ	Democrat
Credibility Interval: $\pm 4.4$ pct points				
Yes	13%	8%	12%	16%
No	73%	77%	79%	65%
Not Sure	15%	15%	9%	20%
Total	100%	100%	100%	100%
Composition of Cuban Registered Voters	100%	44%	33%	18%

# Statement of Methodology

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SurveyUSA interviewed 405 Cubans from Miami-Dade County FL 10/18/17 through 10/25/17 on behalf of the Inspire America Foundation. 59% of the interviews were conducted in English, 41% were conducted in Spanish. All of those interviewed were registered to vote.

SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone; in some cases, 100% online; and in other cases, a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. Landline telephone sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from Aristotle or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. Responses are minimally weighted to U.S. Census or voter file targets for gender, age and race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. If a region crosstab is shown, the geographies included in each region are defined here. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to 12/31/16, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to [editor@surveyusa.com](mailto:editor@surveyusa.com).